

# Program Book Ads

Exhibitor ads are printed in the meeting program book and posted on the meeting Web site. We can accept either color or B&W ad artwork. Even if you are unable to attend the meeting, an ad in the program book is a great way to provide your company with some visibility to the more than 500 attendees expected at the 2011 APS/CNM/EMC Users Meeting!

Ad upgrades can be purchased via the on-line registration form or by contacting Connie Vanni at [vendor@aps.anl.gov](mailto:vendor@aps.anl.gov).

For technical questions about appropriate artwork, please contact Michele Nelson at 630-252-1793 or [mmnelson@anl.gov](mailto:mmnelson@anl.gov). We can re-use an ad submitted for last year's meeting—please just let us know!

To transmit ads:

- Supply a .jpeg file with 300 dpi (or higher) resolution.
- Submit grayscale for B&W ads or RGB for color ads.
- E-mail the file to BOTH Michele Nelson (program book designer) and Connie Vanni, [vendor@aps.anl.gov](mailto:vendor@aps.anl.gov) (Exhibits Coordinator). Specify the size of the ad.

	<b>Ad Image Dimensions</b>	<b>Ad Cost</b>
Quarter Page Ad	3" x 4.25"	Complimentary w/ exhibitor registration
<b>AD UPGRADE OPTIONS</b>		
Half-page Ad--vertical	3" x 9"	\$300
Half-page Ad--horizontal	6.5" x 4.25"	\$300
Full-page Ad	6.5" x 9"	\$500

**PLEASE NOTE: All ad artwork must be received by April 1, 2011!**